



WEEKLY OPPORTUNITIES NEWSLETTER

YEAR 9

w/c 13th March 2023



Dear Student/Parent/Carer,
Recording interactions on Unifrog

Could you let Mrs Farmer know if you take part in any virtual or in person opportunities advertised in this Newsletter please? It is important that young people keep an electronic record of all the interactions you have with Further Education, Higher Education and employers. Please email ffarmer@toothillschool.co.uk with the date of the activity and the name of the activity.

Enjoy

The Toot Hill Careers Team

Use the Contents section to skip to the information relevant for you. You can use the 'Back to Top' button to get back to this Contents section.

Contents

Career Of The Week	2
Subject of the week	6
School leaders Digdata - live online career events next week	6
STEM & Medicine Summer Experiences	7
1936 Newton) squadron Air Cadets are recruiting	11



Career Of The Week

Lobbyist



What you'll do

Your main aim is to influence the government or to help others to influence the government. You'll advise your clients on policies and processes, and represent their views to Parliament.

You might:

- help clients understand legal or political processes and help them build a strategy to improve those processes
- investigate when new legislation is due to be released and support clients in preparing a response
- provide information and strategic direction to clients or government agencies
- organise meetings between clients and government departments
- attend party and committee conferences
- read reports and information produced by government agencies, NGOs, Think Tanks, charities, and other agencies
- write press releases, articles, reports, newsletters, and digital content
- work directly with politicians or civil servants

You will also need to follow the [Chartered Institute of Public Relations' code of conduct](#).

You could work at:

- an independent consultancy
- a public relations organisation
- an NGO or charity
- a Think Tank
- a pressure group
- a government agency

You may also work 'in-house', meaning you lobby the government to change policies in line with a private employer's aims and missions, for example, to stop testing cosmetics on animals.

You could become a freelance lobbyist after you have enough experience.

Record relevant activities you've already done on the [Activities tool](#)

Working hours and environment

Most lobbyists work a 37-40 hour week, though you may need to work extra hours in the lead up to a campaign or deadline. You will also be busier at different points of the year depending on parliamentary recesses and processes.

If you choose to work as a freelance lobbyist, you set and work your own hours.

Career path and progression

Your career path depends on where you choose to work.

For example, in a consultancy firm, you will follow a clear structure from junior, to manager, to associate, to senior where you'll bring in new clients. Whereas, in a public affairs department, the progression is less certain but you may be able to move into policy advising or into other political roles.

Skills required

You'll need:

- strong written and verbal communication skills
- confidence in public speaking and speaking out against a majority
- strong research and analysis skills
- the ability to work with lots of different types of people
- enthusiasm, resilience, and perseverance
- the ability to analyse problems and build a strategy to overcome them
- cultural sensitivity

Got evidence of these skills? Record your examples on the [Skills tool](#)

Entry requirements

There are no official entry requirements, however most organisations will expect you to have a degree in politics, international relations, social policy, law, business studies, or languages.

Senior positions may require a postgraduate qualification in politics, government, or public relations.

You will also need to have significant work experience either through shadowing local government or a consultancy firm, or through voluntary social impact work - for example, with your school, college, or university's council or politics society.

Related Know-how guides

Explore Know-how guides related to this career:

- [Volunteering: why it matters and how to start](#)
- [What you can do with a degree in... international relations](#)

Related university subject profiles

These university subjects are related to this career; check out their profiles on the Subjects library:

- [Business and Management](#)
- [Economics](#)
- [Law and Legal studies](#)
- [Politics and International relations](#)
- [Public relations](#)
- [Social policy](#)

Related career profiles

You may also be interested in:

- [Civil service officer](#)
- [Local government officer](#)
- [Public relations executive](#)
- [Political scientist](#)
- [Activist](#)

Explore

Want to see what relevant education and training opportunities are available right now? Search here:

Business and Management at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Economics at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Law and Legal studies at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Politics and International relations at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Public relations at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Social policy at uni:

[USA](#) [UK](#) [Canada](#) [Europe](#) [Asia](#) [Australasia](#) [Ireland](#)

Apprenticeships:

[UK](#)

Labour Market Information (LMI)

UK Current Jobs

Media professionals (SOC3)

UK jobs: 145,748

Nottinghamshire jobs: 973 (48th of 214 UK LEAs)

Top 5 LEAs: Lambeth (4,751), Surrey (4,541), Wandsworth (4,396), Hertfordshire (4,135), Hackney (4,080)

UK Salary

Public relations professionals (SOC4)

UK annual median: £40,348

Media professionals (SOC3)


UK annual median: £36,855

East Midlands annual median: £34,303

Top 3 regions: London (£43,108), Isle of Man (£38,019), North West (£38,019)

Subject of the week

A LEVEL POLITICS - UK



What do you study?

- Nature and Sources of the British Constitution.
- Role of Parliament
- PM and the Cabinet.
- Judiciary
- Elections and Referendums
- Political Parties
- Pressure Groups
- Devolution
- Democracy and Participation
- European Union
- Ideologies

Top Universities for Politics:

- University of Oxford
- University of Cambridge
- Aberystwyth University
- University of Bath
- University of Warwick
- Durham University

Potential Careers:

- Journalism
- Law
- The Civil Service
- Government
- Political Researcher
- Teacher of Politics
- Public Affairs consultant

READ:

- BBC or Sky News
- New York Times App

WATCH:

- The Cameron Years – BBC
- Thatcher: A very British Revolution – BBC

LISTEN:

- The Politics of the Courtroom (UK and US series of lectures)
- A Level Politics Show

SOCIAL MEDIA:

- @simplepolitics
- @tutor2upolitics
- @politicsteach
- @YouGov
- @PoliticsReview1
- @electpoliticsuk

Key people related to the subject:

Boris Johnson
David Cameron
Theresa May
Tony Blair
Gordon Brown
Margaret Thatcher
John Major
James Callaghan
John Bercow
Lindsay Hoyle
Keir Starmer
Ian Blackford

Taking this subject further:

- Politics and Economics (BA) – Nottingham Uni
- Politics and International Relations (BA) – Nottingham Uni
- Global Affairs and Politics (BA) - Derby
- Politics, International Studies + Hispanic Studies (BA) – Warwick
- Politics, Philosophy and Law (BA) – Warwick
- Apprenticeship scheme with House of Lords

Subject Rep: Owen Peters
(4404owpe16@toothillschool.co.uk)

School leaders Digdata - live online career events next week

DIGITDATA

Digdata are promoting some on-line opportunities for students in all year groups. They are working to promote the importance of digital skills in the workplace. Please see below:

Student cohorts

- **First Step year groups** = Years 7, 8 and 9
- **Next Step year groups** = Years 10, 11, 12, and 13

Year 7- 9 - Monday 20th March at 4.30pm - First Step event

[How can Tropicana reach a young audience? - Register to attend](#)

Year 10-13 Tuesday 21st March at 5pm - Next Step event

[Can you help KFC get more finger lickin' chicken delivered to customers? - Register to attend](#)

Year 10-13 - Thursday 23rd March at 6.30pm - Invites students and parents to attend

Omnicom Media Group and Rapp agencies talk about the exciting career opportunities they are recruiting for.

[Register to attend](#)

STEM & Medicine Summer Experiences

INVESTIN

STEM & Medicine Summer Experiences: For Ages 12-18

**In world-class hospitals and industry sites across London
Over 75% full already!**



Do your students want to experience life in the fast-lane of a STEM or Medicine-related career next summer? **We have partnered with world-class professionals across 10 STEM industries to create the most immersive and exclusive work experience activities that your students can find this summer.**

The ultimate internship: experience emergency medicine in theatre; explore a Boeing 747 jet with aerospace engineers; work with psychologists in a clinic; analyse fingerprints and blood splatter on a crime scene. And much much more!

Our Summer Experiences are already over 75% full so students should register as soon as possible.

We kindly ask you to share this email with relevant students and parents so they can consider these opportunities.

[View All: Ages 15-18](#)

[View All: Ages 12-14](#)

[PDF of this email](#)



Students who require accommodation will stay at UCL halls, with full meals and guardianship included. Our Summer Experiences qualify as a residential activity for Duke of Edinburgh Gold award purposes.

All STEM Summer Experiences

- Architecture:** complete design projects in a real studio
- Dentistry:** drill teeth on phantom heads
- Engineering:** take apart a supercar engine with F1 engineers
- Forensic Science:** explore a simulated crime scene
- Investment Banking:** trade the markets live in a London skyscraper

Medicine: shadow doctors in a London teaching hospital

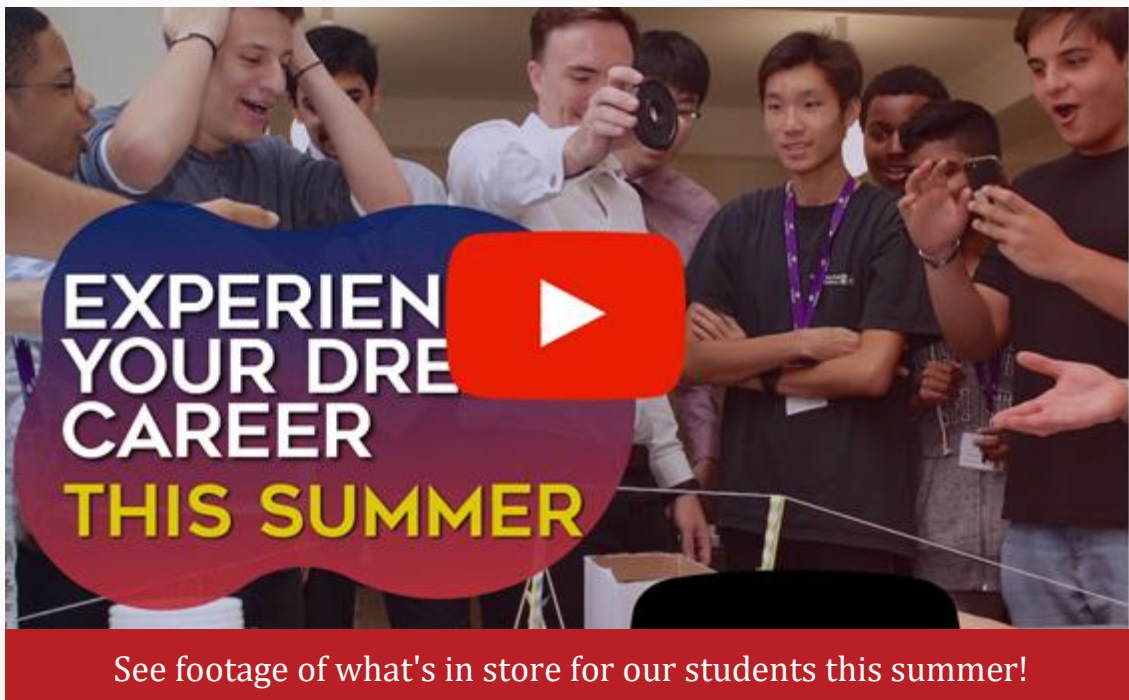
Psychology: carry out patient consultations in a simulated clinic

Software Engineering: create your own app from start to finish

Veterinary Medicine: examine and diagnose real animals

Video Game Design: design a game and pitch to industry leaders

Watch The Experiences In Action



Please note that payment is required for INVESTIN opportunities.

1936 Newton) squadron Air Cadets are recruiting



**1936 (NEWTON) SQUADRON
ARE RECRUITING!
OPEN EVENING
27TH MARCH 7:30PM**

e-mail adj.1936@rafac.mod.gov.uk for more details

Year 8 and above the upcoming recruitment event at 1936 (Newton) Sqn [\[https://1936aircadets.com\]](https://1936aircadets.com) Royal Air Force Air Cadets. We are hosting an open evening at our squadron HQ in Newton on Monday 27th March 2023 from 1930hrs and will be welcoming our next intake starting on Monday 17th April 2023.

A link to a brief video showing some of what we have done this year can be found [here](#).

**If you have any comments or feedback on the Newsletters please email
ffarmer@toothillschool.co.uk and not reply to this email as these Newsletters
are sent from a no reply email address.**

Thank you