



WEEKLY OPPORTUNITIES NEWSLETTER

YEAR 7&8



w/c 13th March 2023

Dear Student/Parent/Carer, Recording interactions on Unifrog

Could you let Mrs Farmer know if you take part in any virtual or in person opportunities advertised in this Newsletter please? It is important that young people keep an electronic record of all the interactions you have with Further Education, Higher Education and employers. Please email ffarmer@toothillschool.co.uk with the date of the activity and the name of the activity.

Enjoy

The Toot Hill Careers Team

Use the Contents section to skip to the information relevant for you. You can use the 'Back to Top' button to get back to this Contents section.

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Career Of The Week

Lobbyist



What you'll do

Your main aim is to influence the government or to help others to influence the government. You'll advise your clients on policies and processes, and represent their views to Parliament.

You might:

- help clients understand legal or political processes and help them build a strategy to improve those processes
- investigate when new legislation is due to be released and support clients in preparing a response
- provide information and strategic direction to clients or government agencies
- organise meetings between clients and government departments
- attend party and committee conferences
- read reports and information produced by government agencies, NGOs, Think Tanks, charities, and other agencies
- write press releases, articles, reports, newsletters, and digital content
- work directly with politicians or civil servants

You will also need to follow the <u>Chartered Institute of Public Relations' code of</u> <u>conduct</u>.

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You could work at:

- an independent consultancy
- a public relations organisation
- an NGO or charity
- a Think Tank
- a pressure group
- a government agency

You may also work 'in-house', meaning you lobby the government to change policies in line with a private employer's aims and missions, for example, to stop testing cosmetics on animals.

You could become a freelance lobbyist after you have enough experience.

Record relevant activities you've already done on the Activities tool

Working hours and environment

Most lobbyists work a 37-40 hour week, though you may need to work extra hours in the lead up to a campaign or deadline. You will also be busier at different points of the year depending on parliamentary recesses and processes.

If you choose to work as a freelance lobbyist, you set and work your own hours.

Career path and progression

Your career path depends on where you choose to work.

For example, in a consultancy firm, you will follow a clear structure from junior, to manager, to associate, to senior where you'll bring in new clients. Whereas, in a public affairs department, the progression is less certain but you may be able to move into policy advising or into other political roles.

Skills required

You'll need:

- strong written and verbal communication skills
- confidence in public speaking and speaking out against a majority
- strong research and analysis skills
- the ability to work with lots of different types of people
- enthusiasm, resilience, and perseverance
- the ability to analyse problems and build a strategy to overcome them
- cultural sensitivity



Got evidence of these skills? Record your examples on the Skills tool

Entry requirements

There are no official entry requirements, however most organisations will expect you to have a degree in politics, international relations, social policy, law, business studies, or languages.

Senior positions may require a postgraduate qualification in politics, government, or public relations.

You will also need to have significant work experience either through shadowing local government or a consultancy firm, or through voluntary social impact work - for example, with your school, college, or university's council or politics society.

Related Know-how guides

Explore Know-how guides related to this career:

- Volunteering: why it matters and how to start
- What you can do with a degree in... international relations

Related university subject profiles

These university subjects are related to this career; check out their profiles on the Subjects library:

- Business and Management
- Economics
- Law and Legal studies
- Politics and International relations
- Public relations
- Social policy

Related career profiles

You may also be interested in:

- Civil service officer
- Local government officer
- Public relations executive
- Political scientist
- <u>Activist</u>

Explore

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Want to see what relevant education and training opportunities are available right now? Search here:

Business and Management at uni: USA UK Canada Europe Asia Australasia Ireland

Economics at uni:

USA UK Canada Europe Asia Australasia Ireland

Law and Legal studies at uni: USA UK Canada Europe Asia Australasia Ireland

Politics and International relations at uni: USA UK Canada Europe Asia Australasia Ireland

Public relations at uni: USA UK Canada Europe Asia Australasia Ireland

Social policy at uni: USA UK Canada Europe Asia Australasia Ireland

Apprenticeships:

Labour Market Information (LMI)

UK Current Jobs

Media professionals (SOC3)

UK jobs: 145,748

Nottinghamshire jobs: 973 (48th of 214 UK LEAs)

Top 5 LEAs: Lambeth (4,751), Surrey (4,541), Wandsworth (4,396), Hertfordshire (4,135), Hackney (4,080)

UK Salary

Public relations professionals (SOC4)

UK annual median: £40,348

Media professionals (SOC3)



UK annual median: £36,855

East Midlands annual median: £34,303

Top 3 regions: London (£43,108), Isle of Man (£38,019), North West (£38,019)

Subject of the week



STEM & Medicine Summer Experiences

INVESTIN

STEM & Medicine Summer Experiences: For Ages 12-18



In world-class hospitals and industry sites across London Over 75% full already!



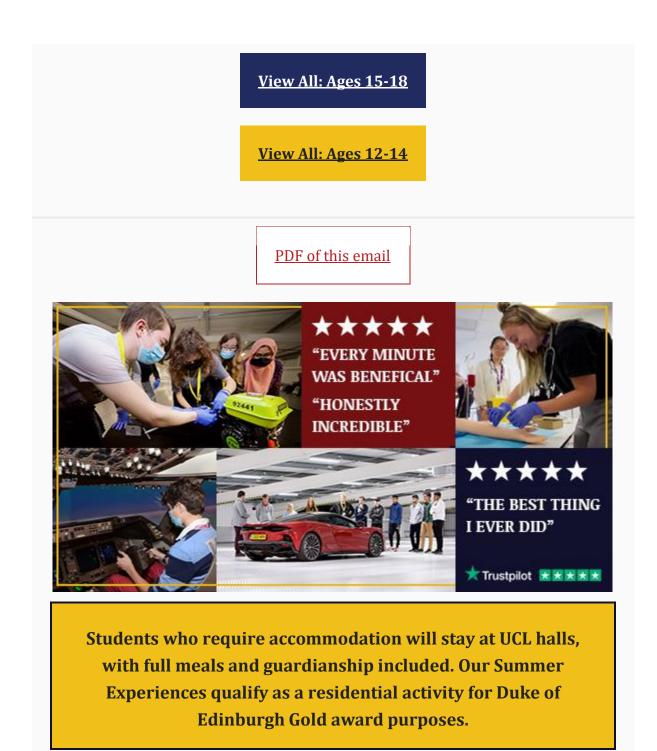
Do your students want to experience life in the fast-lane of a STEM or Medicine-related career next summer? We have partnered with world-class professionals across 10 STEM industries to create the most immersive and exclusive work experience activities that your students can find this summer.

The ultimate internship: experience emergency medicine in theatre; explore a Boeing 747 jet with aerospace engineers; work with psychologists in a clinic; analyse fingerprints and blood splatter on a crime scene. And much much more!

Our Summer Experiences are already over 75% full so students should register as soon as possible.

We kindly ask you to share this email with relevant students and parents so they can consider these opportunities.

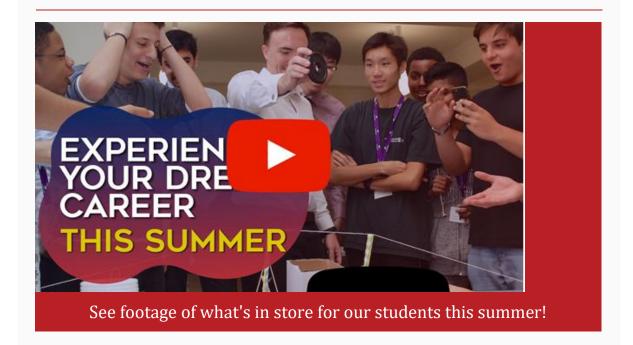




All STEM Summer Experiences

Architecture: complete design projects in a real studio Dentistry: drill teeth on phantom heads Engineering: take apart a supercar engine with F1 engineers Forensic Science: explore a simulated crime scene Investment Banking: trade the markets live in a London skyscraper Medicine: shadow doctors in a London teaching hospital Psychology: carry out patient consultations in a simulated clinic Software Engineering: create your own app from start to finish Veterinary Medicine: examine and diagnose real animals Video Game Design: design a game and pitch to industry leaders

Watch The Experiences In Action



Please note that payment is required for INVESTIN opportunities.





1936 Newton) squadron Air Cadets are recruiting

Year 8 and above the upcoming recruitment event at 1936 (Newton) Sqn [https://1936aircadets.com] Royal Air Force Air Cadets. We are hosting an open evening at our squadron HQ in Newton on Monday 27th March 2023 from 1930hrs and will be welcoming our next intake starting on Monday 17th April 2023.

A link to a brief video showing some of what we have done this year can be found <u>here</u>.

If you have any comments or feedback on the Newsletters please email ffarmer@toothillschool.co.uk and not reply to this email as these Newsletters are sent from a no reply email address.

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Thank you

